



Robert McKinley  
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## Education

### The Art Institute of California - Los Angeles

Bachelor of Science, Web Design & Interactive Media, September 2008

### Santa Monica College

Graphic Design, 1998–1999

## Specialties

Expertise	Working Knowledge	Familiar With
UI/Web Design IA/Wireframing Photoshop Illustrator Balsamiq Dreamweaver HTML/CSS	Responsive Web Design Mobile Design Flash Edge After Effects Umbraco/CMS jQuery	Project Management Off Shore Development Unfuddle Basecamp SVN JavaScript ActionScript

## Experience

**DEESEA Web Development** 2010–Present *Lead UI Designer (Contract)*, Working on projects from conception, wireframes, visual design on thru to the development process and user experience.

**MySpace** 2008–2010 *UI Designer*, Product design & front-end development, Global Sites Vertical

- **Lead Designer**, *MySpace Re-Design* (Superpost, Login & Sign Up, New User Experience)
- **Lead Designer**, *Profile 3.0* (Photos, Events, Profile, Theme Gallery)

**Dark Horse Distribution** 2007–2008 *Senior Graphic Designer*, Advertising concept and layout, skateboard and apparel graphics, catalogs and online promotional packages

**Remote Control Monkey** 2007 *Assistant Editor*, The Captain and Casey Show

**Sugar Skateboards** 2005–2006 *Senior Graphic Designer*, Advertising concept and layout, skateboard and apparel graphics, catalogs and online promotional packages

## Awards

**Best of Quarter** *Spring 2007*, Interaction Design for Entertainment

*Winter 2007*, Portfolio 1

*Winter 2006*, Introduction to Web Design